

Shared logistics From theory to implementation

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- ❑ **Definitions**
- ❑ **The benefits**
- ❑ **The enablers : how to start ?**
- ❑ **An international overview**

Pooling of logistical means, organized by several actors, in order to gather their product flows towards the same destination

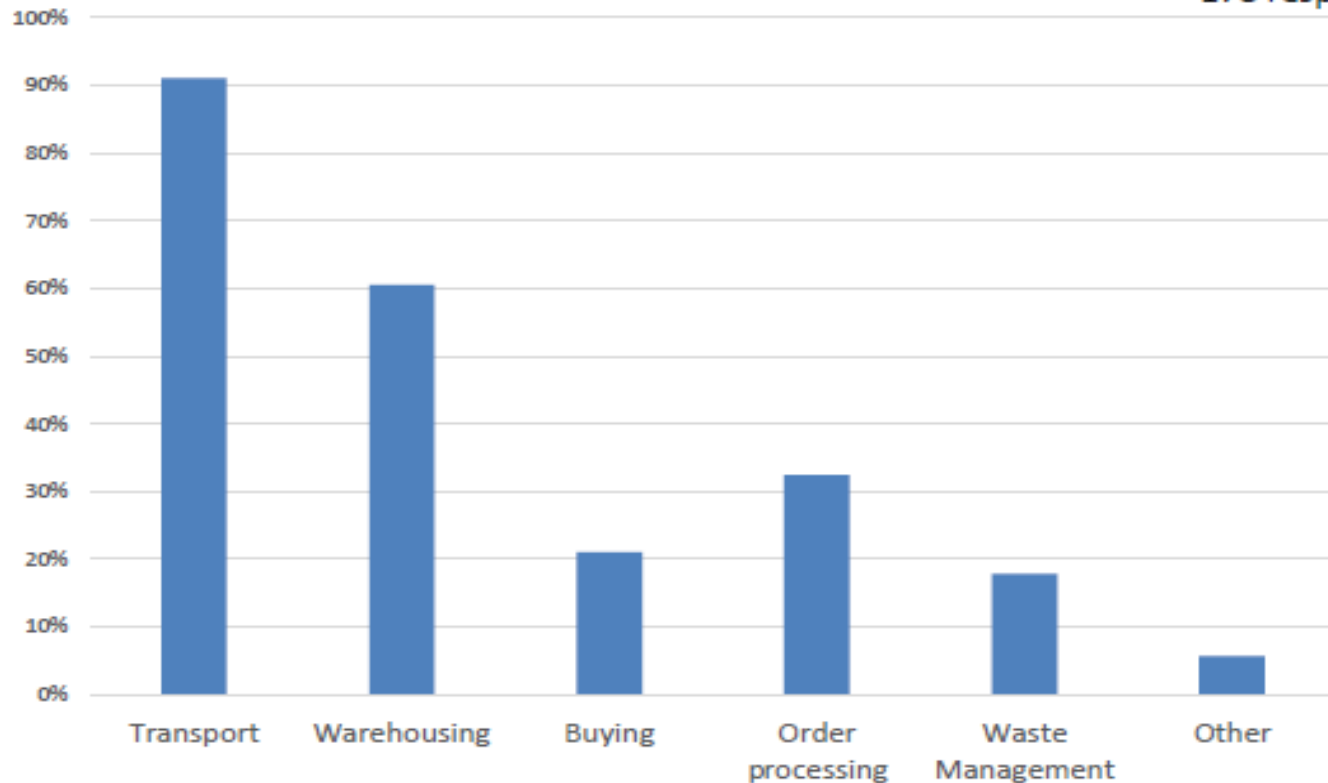


Pooling is most spread in transport and warehousing

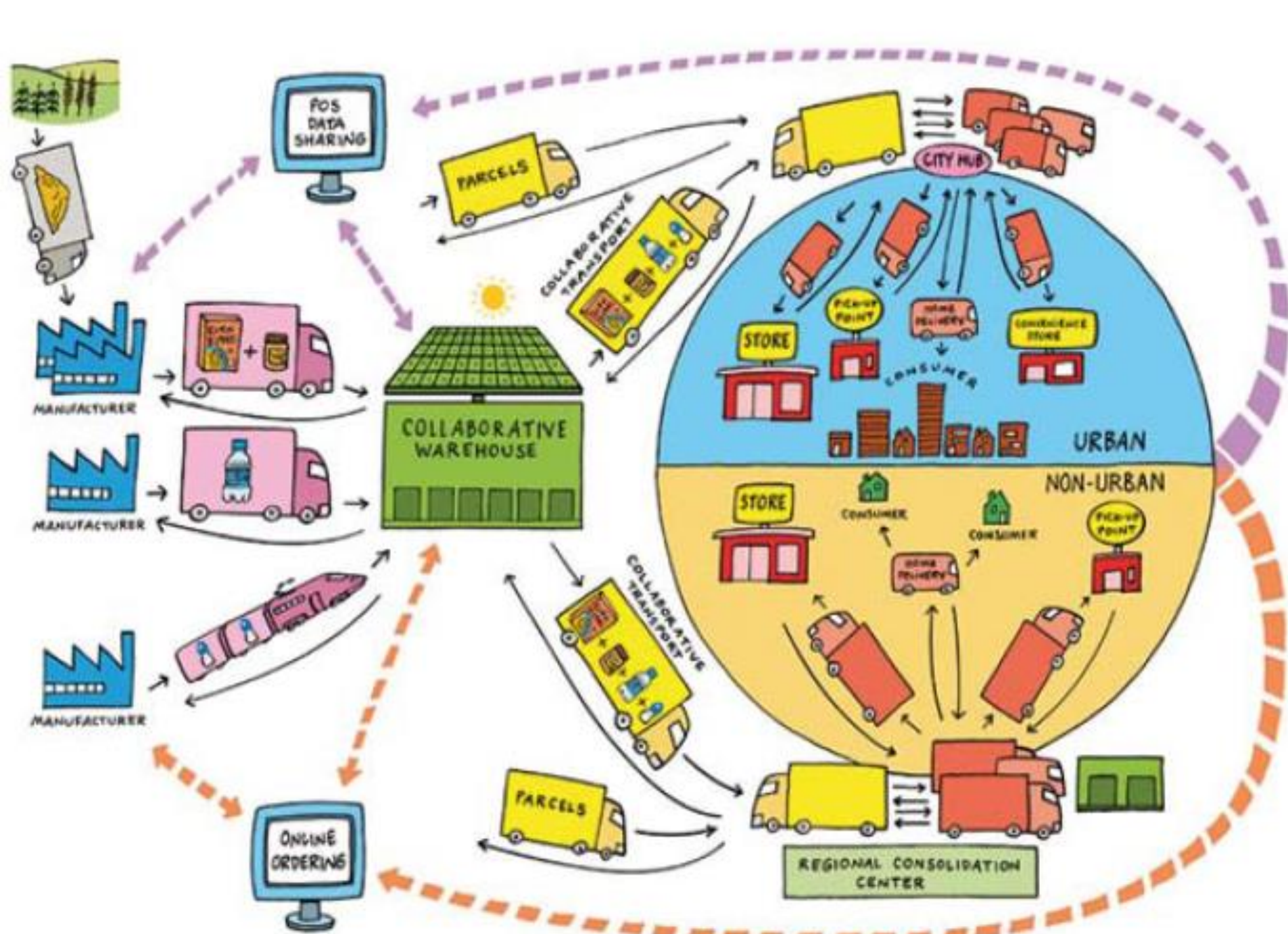
Which type of Logistics Pooling do you know?

ECR Community survey 2015

178 responses



know	98%	77%	35%	25%	13%	4%
intend to implement	89%	50%	11%	11%	11%	6%
operate	96%	63%	19%	7%	4%	7%



Expected benefits



Up to 40% cost reduction



20% reduction of emissions



10 to 50% inventory reduction



Enablers

GM involvement
Flow and product compatibility
Geographical proximity
Patience and perseverance

Constraints

Identification of the right partner
Financial interest for all parties
IT systems
Fear to lose independence

Stage	Action
Advisability study	
1	Fully understand the initial situation
2	Identify the right partners
3	Perform feasibility and impact studies
Project approval	
4	Define the project framework: scope – objectives and risks – critical points to be monitored
Technical conditions on the operational level	
5	Invoicing methods
6	IT systems required
7	Contractual aspects
Operational start-up	
8	Approval of start-up
9	Schedules – planning
10	Review of economic model



Some examples in France



Chargeurs Bretagne
Transport pooling SMEs



SPHINX
Shared warehouse



CHANGES
Shared warehouse

Logistica collaborativa

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Logistica collaborativa

La continua ricerca di **efficienza nel settore del largo consumo** attraverso soluzioni innovative basate sulla collaborazione di filiera

Supply Chain 2.0

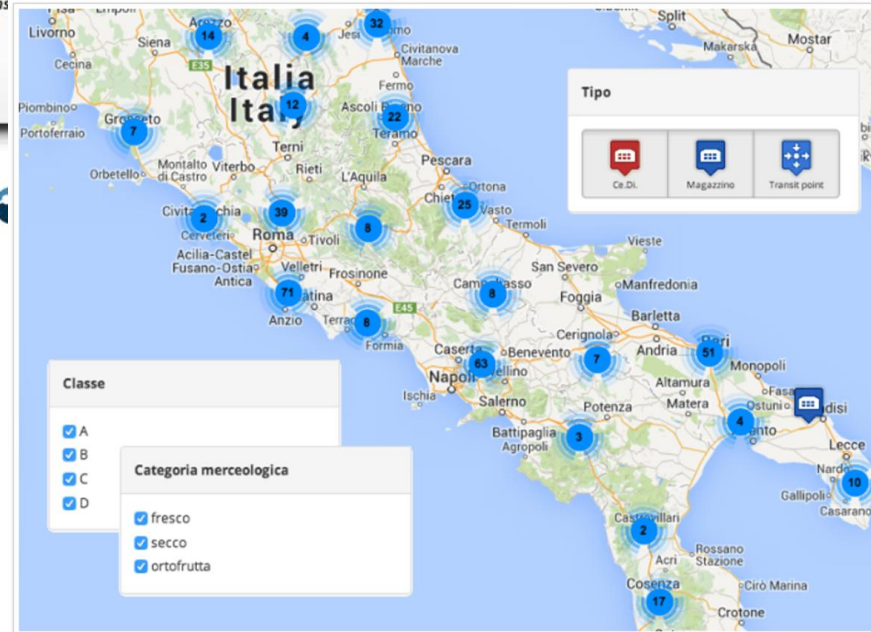
Le analisi e gli strumenti per creare una coscienza logistica per la collaborazione di filiera.

[Approfondisci »](#)

SI.RI.O.

Il tool di simulazione web per comprendere l'impatto economico delle scelte di riordino delle merci.

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Le imprese aderenti a ECR Italia

Auchan, Barilla, Barchi, Beiersdorf, BIC, BOLLINI, CARREFOUR, CLOETTA, COOP, CRAI, DANON, DESPAR, EFRIDANIA, ESSELUNGA, FATER, FOMELLE, FERRERO, GALLINAROLA, GSK, HEINEKEN, HENKEL, J. J. JOHNSON, KILLEGGS, KIMBERLY-CLARK, L'OREAL, LAMATIA, M&S, MONDELEZ, MULLER, NESTLE, P&G, PERRETTA, REWE, SANPELLEGRINO, SELEX, SIGMA, SISA, U, VEGE, VIEDA.

Atlante

Mappe geografiche aggiornate dei principali nodi logistici della filiera del largo consumo in Italia.

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Intermodability®

Una proposta concreta per far salire il largo consumo sul treno.

[Approfondisci »](#)

Trasporto Collaborativo: Asset Sharing

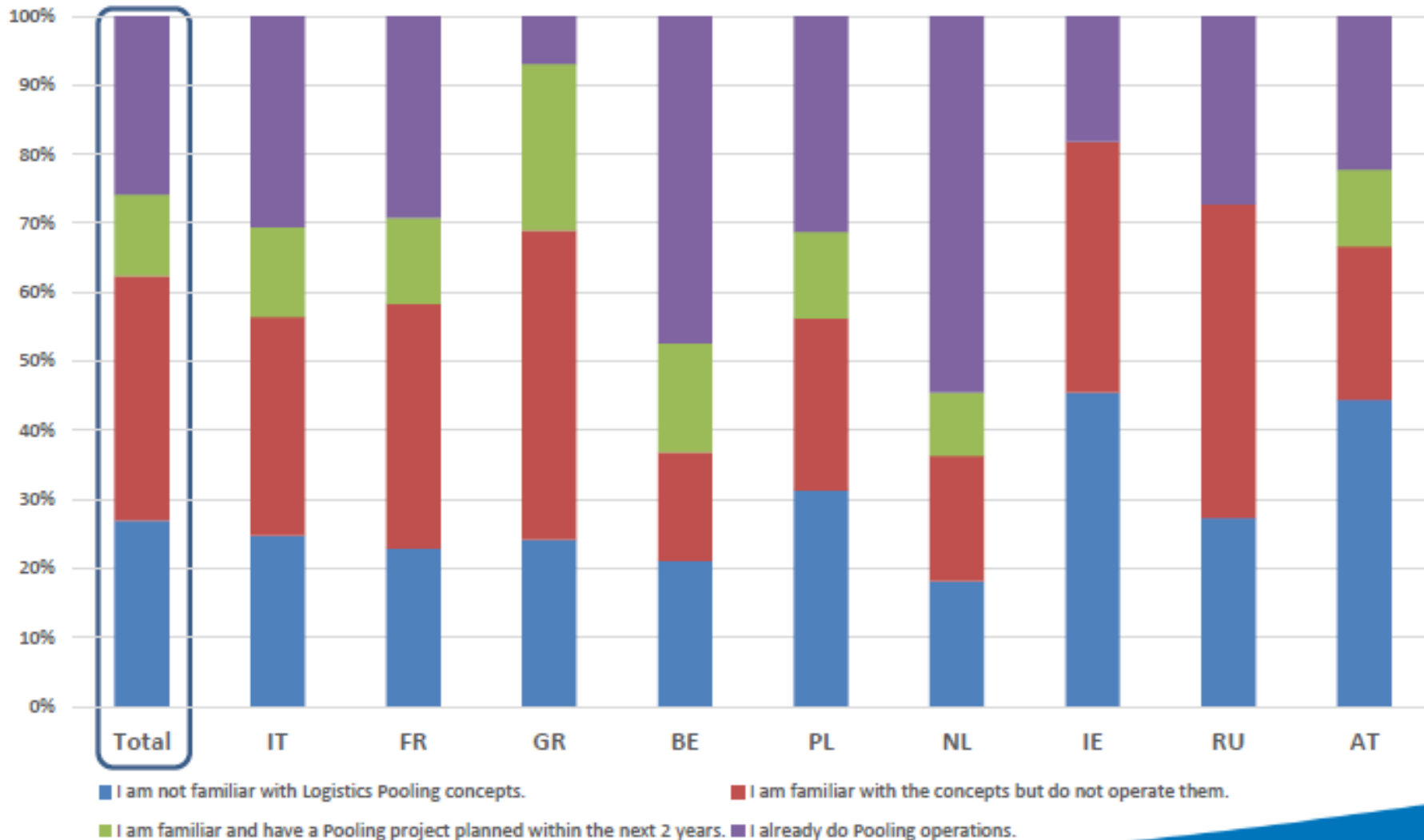
Il valore di partecipare ai gruppi di lavoro ECR

Il valore di partecipare ai gruppi di lavoro ECR

Intermodability® - Il largo consumo prende il treno

ECR Community survey 2015

Are you familiar with Logistics Pooling concepts?



- ❑ **Shared logistics is becoming widespread across Europe and beyond, mostly between manufacturers**
- ❑ **A possible next step could be to share warehousing and transport between retailers, with major benefits into inventory reduction and increased product availability**
- ❑ **Most interesting application concerns last mile delivery in the city centres**

Thank you