



ESG and Product Stewardship: Decarbonization, circularity, and social value

14th Conference ECR Hellas

Climate Change and Sustainability Services
EY Greece

28 September 2021



Building a better
working world

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



THE GLOBAL GOALS

For Sustainable Development

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE BELOW
WATER



15 LIFE
ON LAND



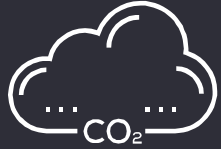
16 PEACE AND JUSTICE
STRONG INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS



Why now? Demand for sustainability integration is growing



Climate change

- ▶ The increasing frequency of extreme weather events and loss of biodiversity increases the risk profile of companies.
- ▶ Climate preparedness is becoming a strategic priority across the value chain and requires fundamental long-term investment and planning.



Mounting regulation

- ▶ Governments are accelerating environmental regulation to reduce emissions and meet globally agreed targets.
- ▶ Uneven regulation in different countries, requires companies to adapt operations, products and supply chains.



Pressure from consumers

- ▶ Companies face increasing pressure from consumers who demand that they embed sustainability in their agenda, purpose and products.
- ▶ Consumers increasingly want to know more about how the products they buy are made and how raw materials are sourced.



Transparency needs across stakeholders

- ▶ Investors, NGOs, regulators are also demanding greater transparency in supply chains to assess the impact of businesses on the environment and society.
- ▶ Stakeholders are increasingly holding companies to account for their activities in relation to climate security, waste and biodiversity, and social impacts.

DRIVERS

ENABLERS

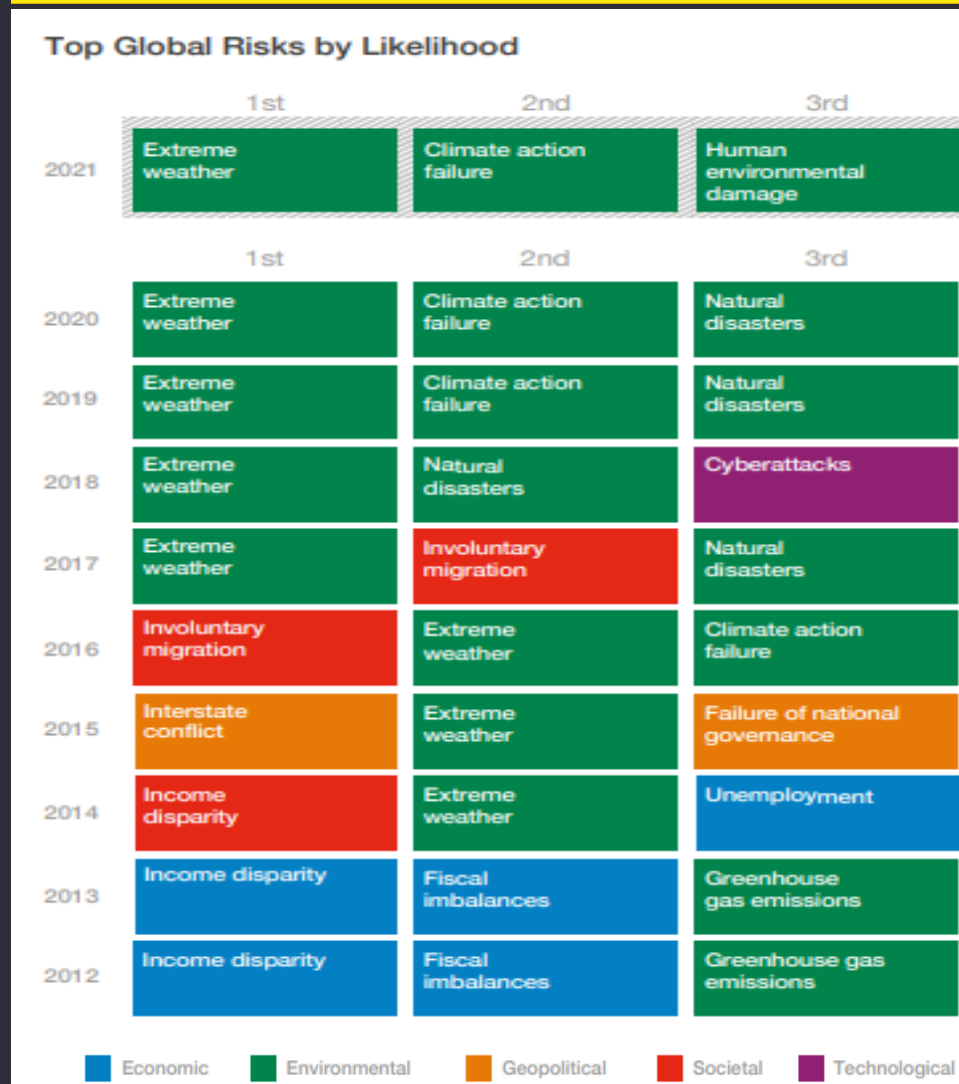
Global accords and principles

Sustainable finance

Technology & innovation

COVID-19

World Economic Forum Global Risk Report 2021



Five key takeaways from the August 2021 IPCC report:

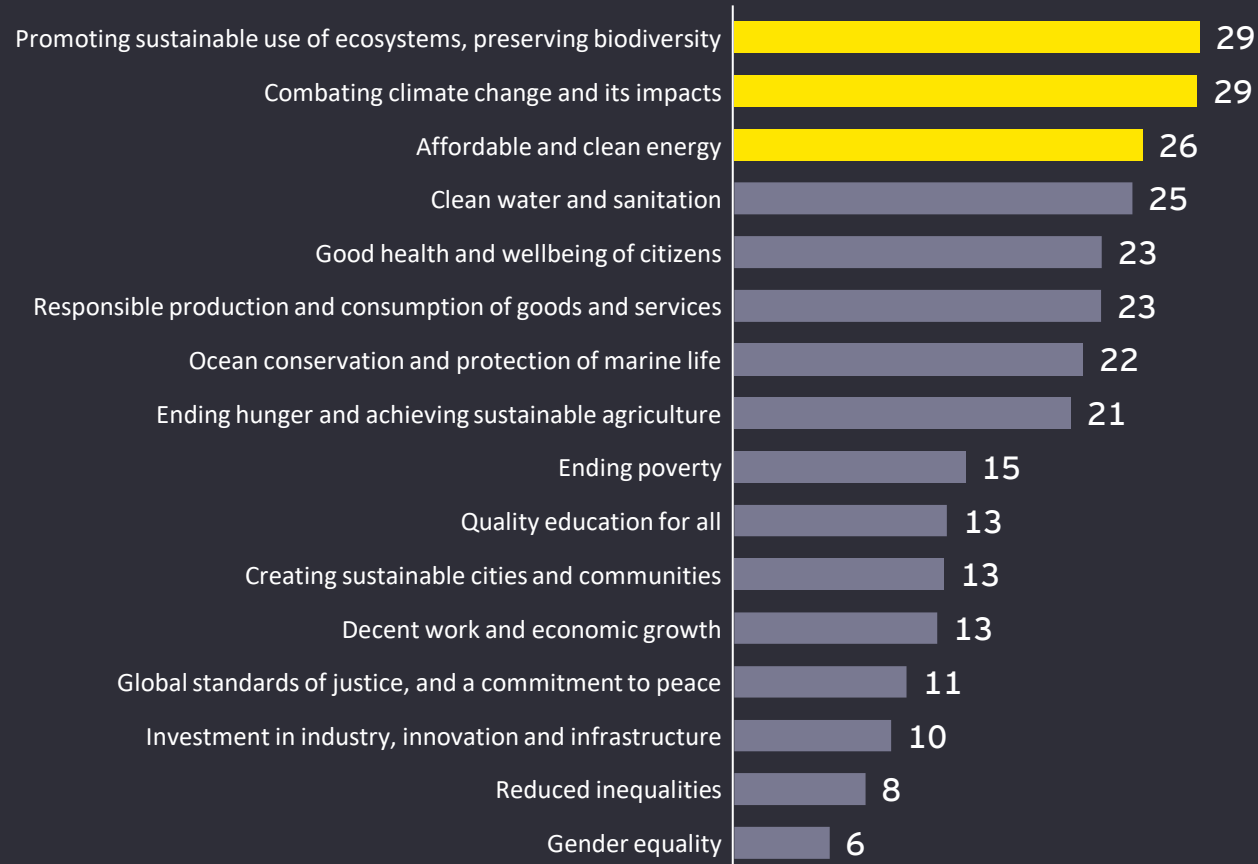
1. The last decade was hotter than any period in 125,000 years.
2. Scientists can now link specific weather events to human-made climate change.
3. Scientists have narrowed the estimated range for how temperatures respond to greenhouse-gas emissions.
4. The Earth rewards good behavior.
5. The IPCC's volunteer scientists build consensus with all UN governments before releasing this report.

[IPCC Report on Climate Science: 5 Key Takeaways - Bloomberg](#)

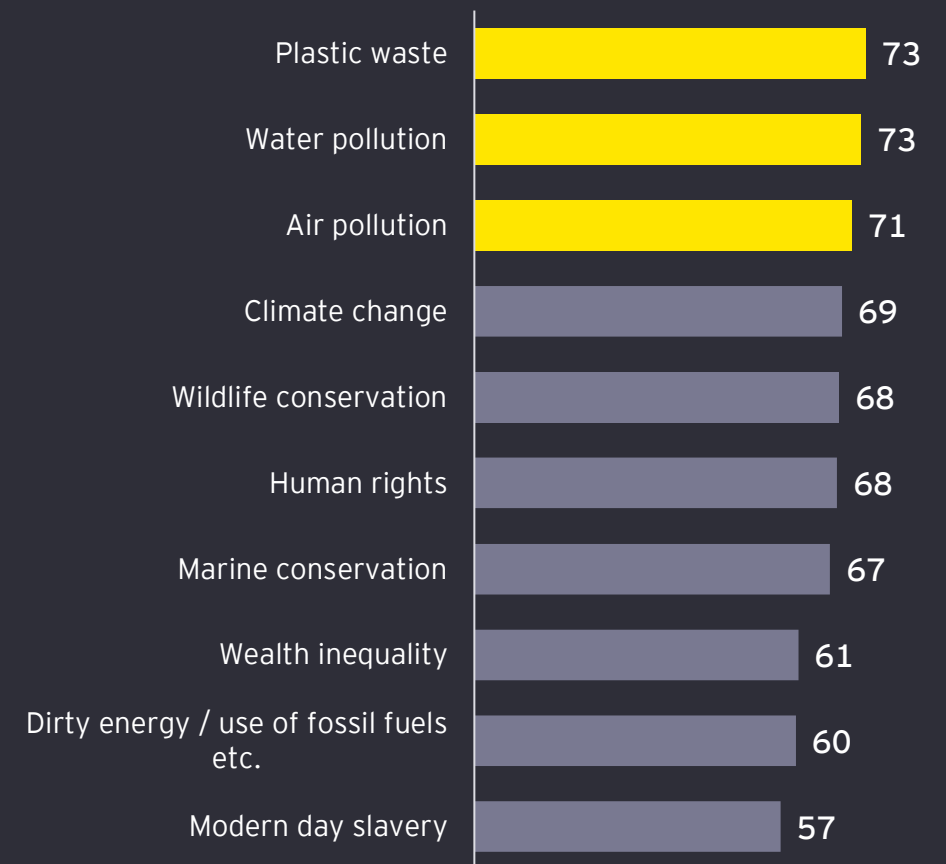
What consumers consider to be sustainable

- ▶ The range of consumer concerns demonstrates that perceptions of sustainability are not just environmentally driven but also include human rights and social justice to be considered as part of ESG initiatives and activities

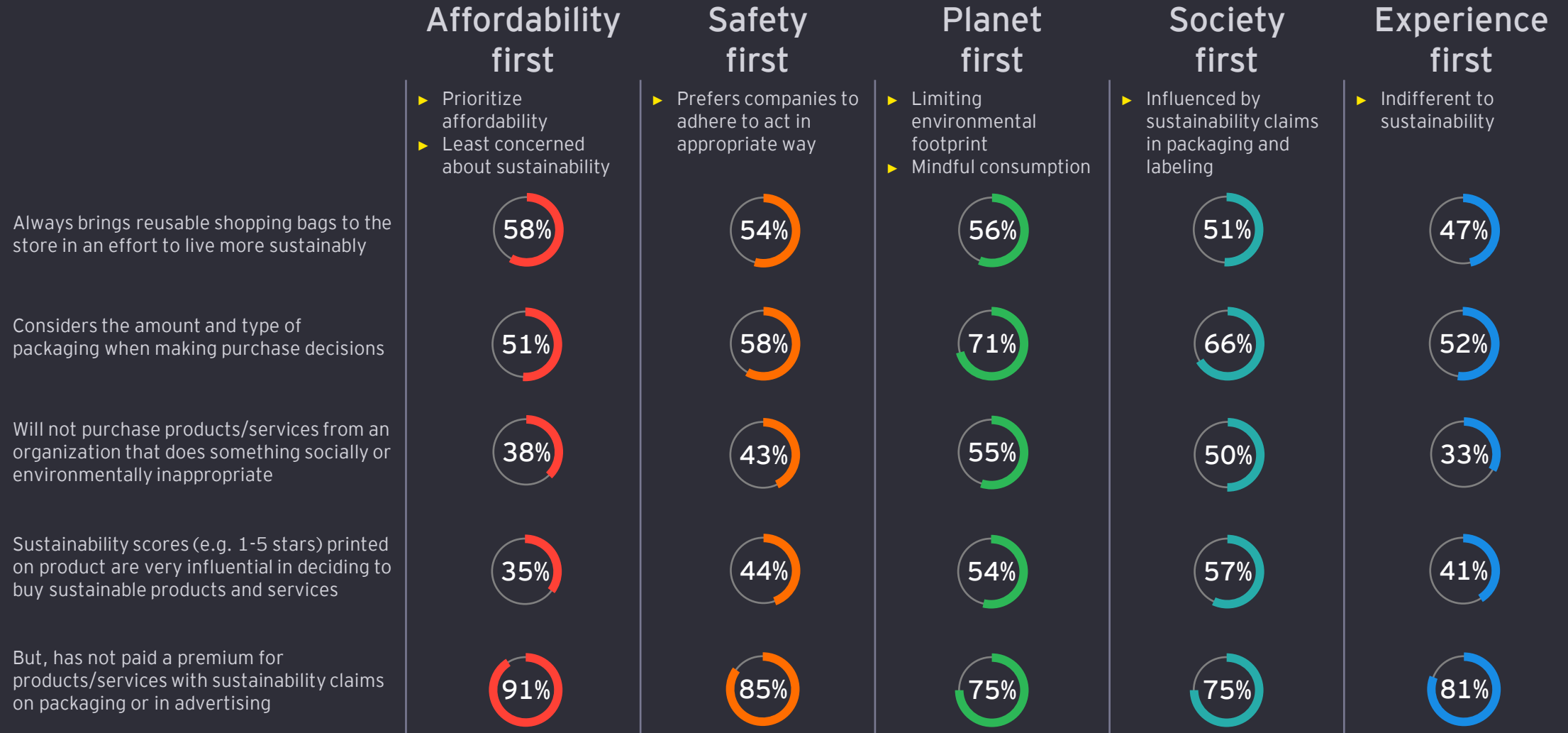
% ranked as top 3 sustainability issues



% highly concerned about the issues



Characteristics of global consumer segments on sustainability: **Tomorrow**



There is a conflict in priority between sustainability and affordability

Affordability first

31% of respondents

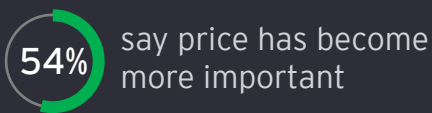
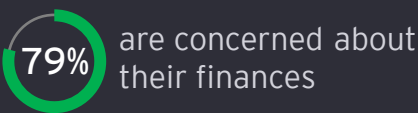
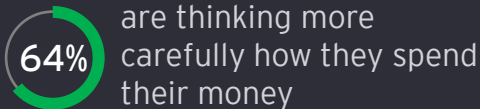
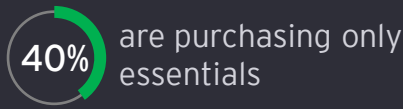
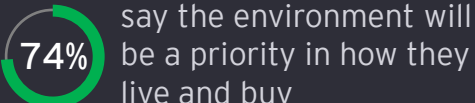
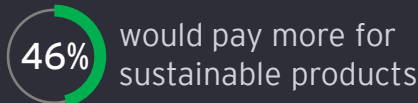
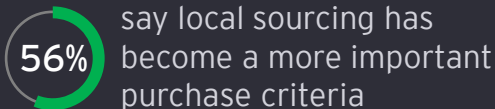
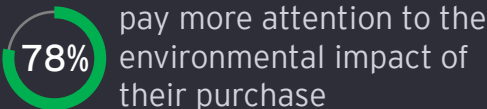
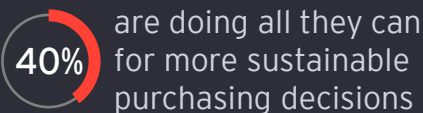
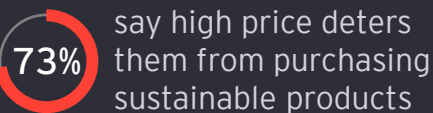
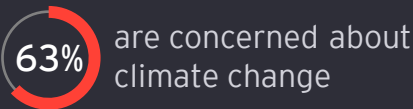
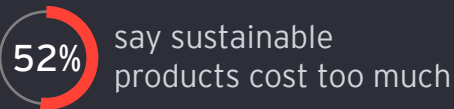
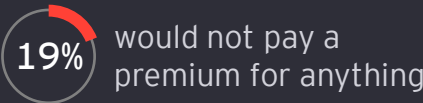
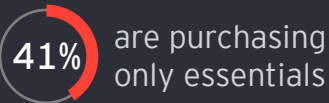
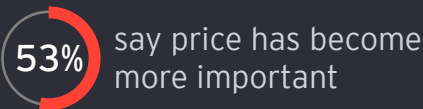
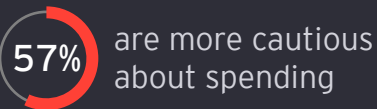
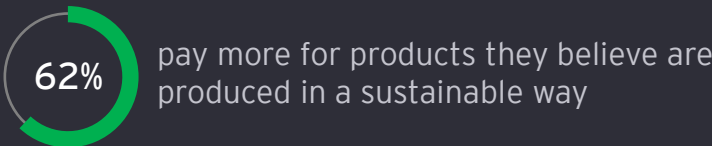
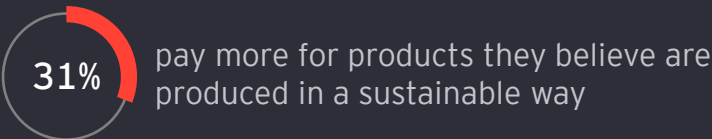
Financially concerned
Largely unchanged
Saving, not spending
Price comes before planet

Planet First respondents are twice as likely to pay more for sustainably made products than Affordability First respondents

Planet first

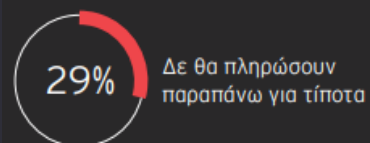
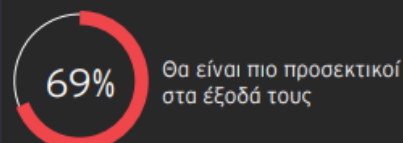
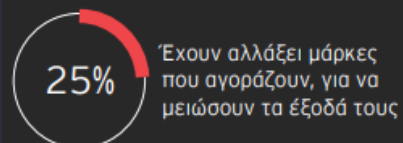
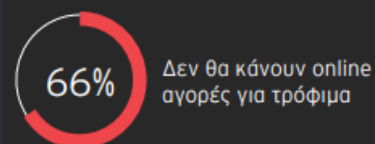
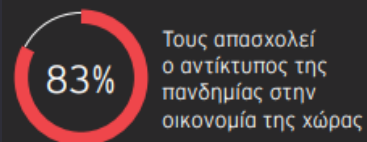
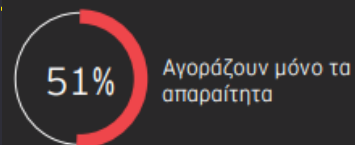
18% of respondents

More mindful consumption
Optimistic about the future
Favoring local products
Expecting transparency



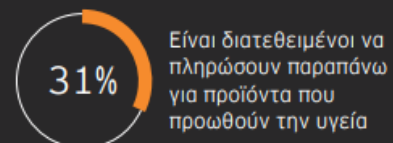
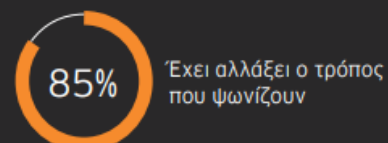
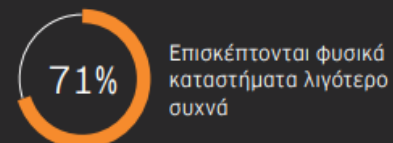
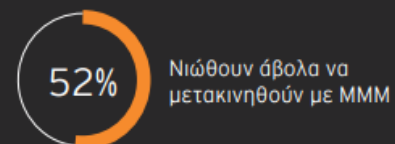
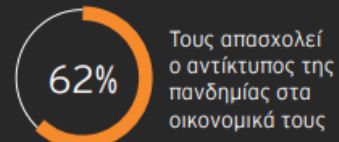
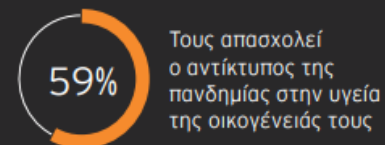
Affordability First

(32%)



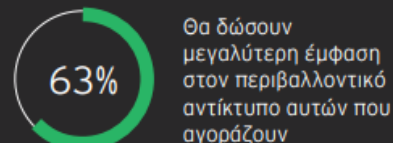
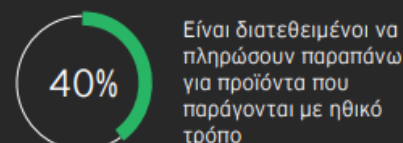
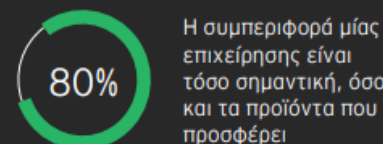
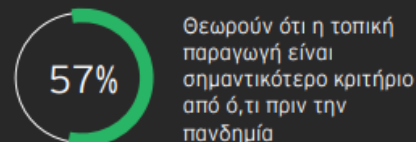
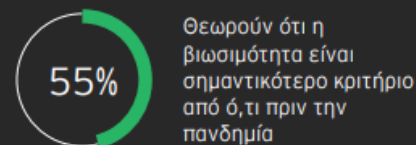
Health First

(21%)



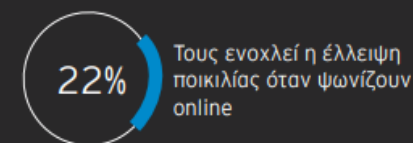
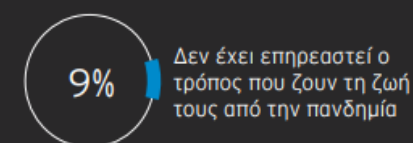
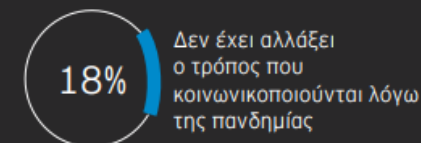
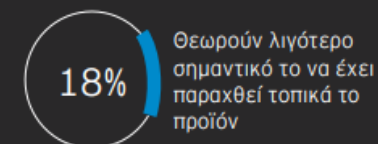
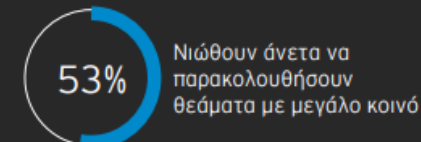
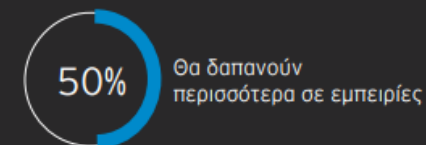
Planet First

(18%)



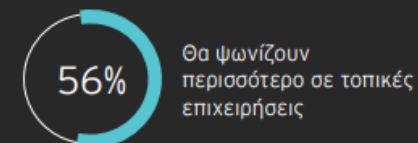
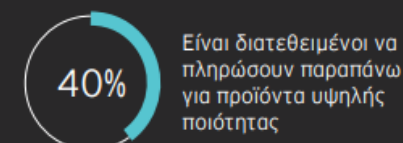
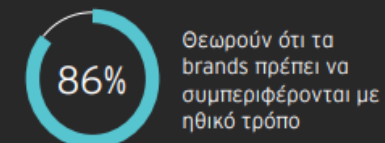
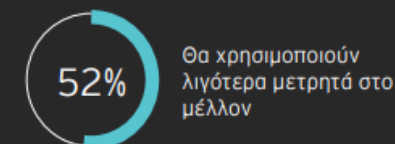
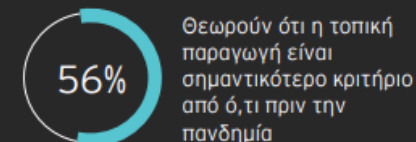
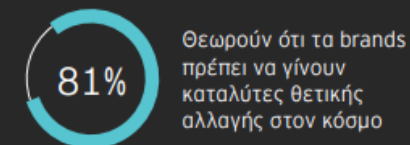
Experience First

(16%)



Society First

(14%)



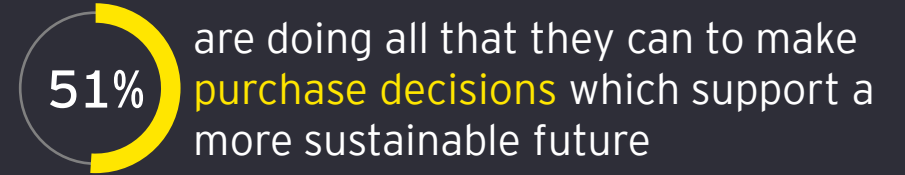
What matters most?

Indicative example of material sustainability issues for the F&B sector

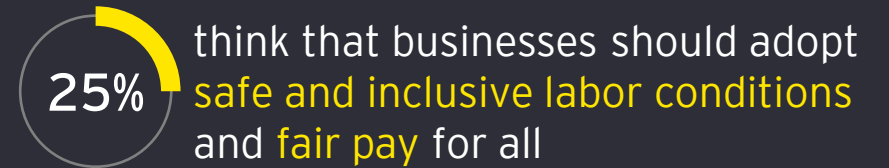
		Food & Beverage							
Dimension	General Issue Category [®]	Agricultural Products	Alcoholic Beverages	Food Retailers & Distributors	Meat, Poultry & Dairy	Non-Alcoholic Beverages	Processed Foods	Restaurants	Tobacco
Environment	GHG Emissions								
	Air Quality								
	Energy Management								
	Water & Wastewater Management								
	Waste & Hazardous Materials Management								
	Ecological Impacts								
Social Capital	Human Rights & Community Relations								
	Customer Privacy								
	Data Security								
	Access & Affordability								
	Product Quality & Safety								
	Customer Welfare								
	Selling Practices & Product Labeling								
Human Capital	Labor Practices								
	Employee Health & Safety								
	Employee Engagement, Diversity & Inclusion								
Business Model & Innovation	Product Design & Lifecycle Management								
	Business Model Resilience								
	Supply Chain Management								
	Materials Sourcing & Efficiency								

Five sustainability imperatives for consumer CEOs to consider

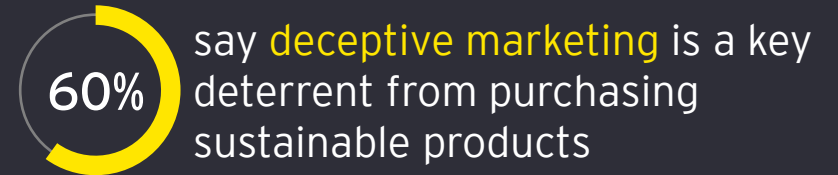
1. Embrace sustainability as a **driver of value creation**



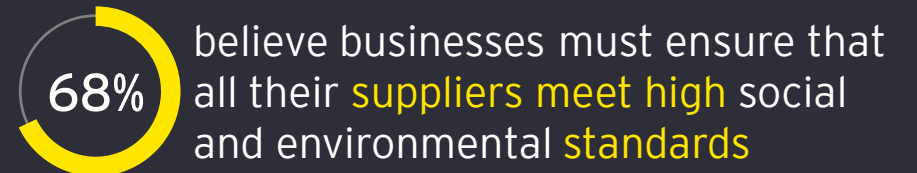
2. Take a **holistic** perspective, but act on **what matters** to your business



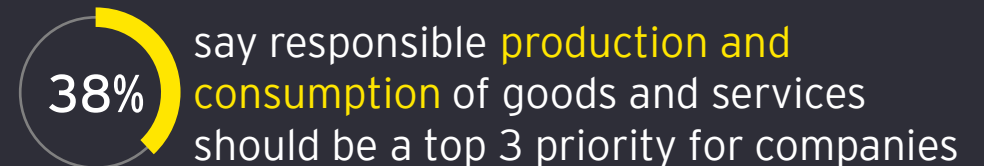
3. Be **authentic** and be prepared to **prove it**



4. Drive positive impact across the **value chain**



5. Re-design your **operating model** for sustainable execution, then build it fast



Thank you

Kiara Konti

Associate Partner

Climate Change and Sustainability Services

Ernst & Young (Hellas) Certified Auditors Accountants S.A.

